

EXHIBIT INFORMATION FOR NONPROFIT INSTITUTIONS (e.g., Museums, Universities)
Denver Gem and Mineral Show
September 15, 16, 17, 2017

General Information:

The 50th Annual Denver Gem and Mineral Show will take place at the Denver Mart (451 E. 58th Ave., just east of 1-25 Exit 215). This show will feature over 125 retail and wholesale dealers as well as exhibits from major museums and private exhibitors.

Our theme is **Gold & Silver**, and it is hoped that we will have many spectacular exhibits from both institutions and individual collectors.

Please note the entry deadlines on the application and information sheets.

Display areas and cases will be assigned on a space-available basis. You will be emailed a confirmation of your application. Exhibitors are encouraged to use their own cases if they are of a size and style that complement the Denver Council cases. Please do not plan to use a flat, unlit case as this will not show your exhibit to its best advantage.

Set-up hours are on Thursday, September 15th from 12 p.m. until 7 p.m. Please check in at the Loading Dock, located on the East side of the Denver Mart to receive packets indicating case location and containing badges for entrance to the show (*maximum two per exhibit*). **Cases must be emptied immediately after the close of the show and clearing of the floor after 5 p.m. on Sunday.**

Preparation of Exhibits:

It is requested that all cases be lined. Constructing a bottom liner and riser, or using fabric draped over risers, is a quick way to greatly improve the appearance of your exhibit. Side and back liners can provide a background to attach large labels, maps, photographs, or other items that add interest to your display. Use liner and label colors that complement your specimens. *Note: New dimensions and instructions for liners on next page. A limited number of liner/riser sets are available on a first come-first served basis. See "Temporary Agreement" forms for liner reservation requests.*

Labels must provide adequate information for the interested public to understand your case. Include at least the species name of the specimen and the locality. Your label might also note such details as if it was personally collected (and when), whether it has received lapidary treatment, an explanation of any special features of the material, or other pertinent information. Handwritten labels, unless artistically prepared, generally look unprofessional and definitely detract if they are difficult to read. Please have your labels typed or printed.

Please provide a description of your exhibit on the entry form; this information assists us in designing a more interesting exhibit layout.

Putting together an attractive display can be time-consuming and difficult, but the rewards, both personal and for the hobby as a whole, make it a worthwhile endeavor. Thank you for your interest in exhibiting at the Denver Gem and Mineral Show.

Denver Gem and Mineral Show Committee Awards

Best Museum Trophy (Donna Chirnside Trophy)

This trophy will be presented to the curator designing the best display at the Denver Gem and Mineral Show as voted for by a special judging committee. No special entry form is required. A given exhibit can win this award only once. The winning museum is not eligible to win the following two years. These entries will be judged on showmanship, quality, educational value, and relationship to the show theme.

Cases provided by the Greater Denver Area Gem and Mineral Council:

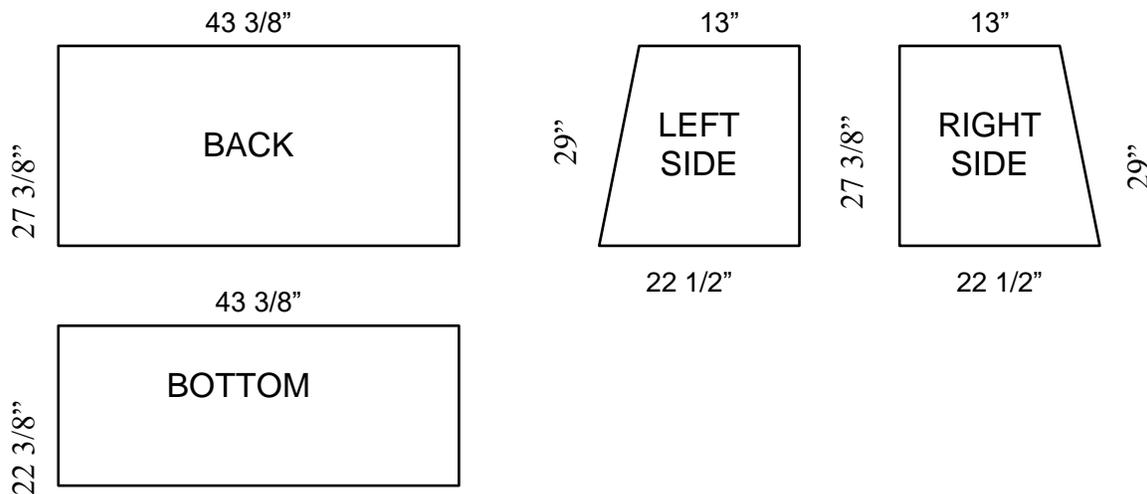
Case Design: The display cases provided have a glass front with solid wood sides, back, and floor. Two light bulb sockets with LED bulbs and an exhaust fan are attached to the top section.

Lighting: All exhibitors will be limited to 120 watts of electricity per case.

Care of cases: It is the responsibility of the exhibitor to take proper care of the case and liners. Do not use staples or tacks to fasten a liner to the walls of our wooden cases. ***Use of double-sided tape, mineral tack (or similar), and glue is also not allowed.*** Clean the inside of the glass with a lint-free cloth before requesting your case be closed. This is critical if you have dark liners.

Showmanship: Liners are requested in all cases. Also consider risers or platforms, which greatly add to the attractiveness of many displays. Labels should be neat and legible. ***Please note that text or photos more than 18" above the floor of the exhibit may not be easily visible to the adult viewer.***

Measurements: *All measurements listed below are **LINER DIMENSIONS**. Please note: the cases are handmade; there will be slight variations in size. Your liners should fit snugly against each other in the back and sides. Don't be too concerned if your back or side liners are a little shorter than the inside of the case. That area will not be visible to the viewers.*



Typically, cardboard or plastic sign material $\frac{1}{8}$ " or $\frac{1}{4}$ " thick is used. The back liner fits in first, then the two sides (they will hold the back in place), and finally the bottom, which holds the bottom edges of the sides and back. ***Allow for the thickness of your liner and fabric.***